

**Verde** is the result of the merge between Gannet AlReda and Ismailia Foods. Gannet Al Reda has managed and owned over 5,000 acres of land for years, has been exporting its products to Europe and the Middle East and is the main supplier for Farm Frites, Savola group, Danone and Olam.



Ismailia Foods are specialized in the processing of fruits and vegetables.

The company's products have been exported throughout the Middle East and European countries including Germany. The company also provides private labeling for customers who export their products globally.

Today, **Verde** specializes in planting, harvesting, processing, freezing, packing and exporting a wide range of freshly harvested fruits and vegetables while preserving and enhancing their original quality. We guarantee the quality of each and every product we offer. Throughout the years we have established a formidable reputation that is reflective of our quality and hard work. Our unrivalled passion for quality and customer satisfaction is the reason why we are and where we are today.

Now, that's fresh!



**Verde** was founded as a customer-driven enterprise, and so it remains.

The company was built on simple values including purity, dedication and commitment.

We are a company committed to the care of the environment surrounding us.

We strive for excellence and accept nothing less.

Simultaneously, we work hard to serve the interests of customers, consumers, farmers and our employees alike – each and every one of them is an integral part of our existence.

Now, that's fresh!



## Farms

Our farms are situated in AlWahat Al-Bahariya in the west desert.

We have a team of 132 workers and professional agronomists working to guarantee premium quality of the harvested product.

Our enhanced quality control is due to the fact that we farm over 5,000 acres of land with our fruits and vegetables.

The location provides optimum conditions for planting fruits and vegetables of all kinds due to low humidity levels, exceptional quality of soil along with very pure water for irrigation.

The aforementioned locational benefits matched with high-tech machinery and dedication to quality are the standards our farms are built upon.

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## Factory

We operate our own processing plants equipped with the highest quality of fruits and vegetables processing equipment and the latest freezing methods that guarantee that the product stays fresh until its consumption.

Our factory is equipped with over 8,000 metric tons of cold store capacity, 4 BLAST freezing tunnels, and IQF Freezing Tunnel capabilities.

We have a professional team of 160 workers and employees working around the clock to guarantee that the highest standards of quality are always met.

Therefore, we can genuinely guarantee exceptional quality from the seed to your plate.

Now, that's fresh!



## Capacity

We do own 2100 Hectars of high quality soil with top notch agronomists working there to guarantee the best quality of the product.

With a capacity of 8600 metric tons of cold stores, our factory produces an average of 70 tons/day of fruits and vegetables of premium quality.

At **Verde**, we do have a wide range of products that vary between Frozen Fruits, Vegetables and Potatoes.

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## Mangoes

Egyptian mangoes are considered a premium delicacy.

This fruit is succulent, sweet and extremely tasty.

Dark orange on the inside when ripe, and full of flavor; Egyptian mangoes are a premium luxury

that must be shared with the world.

At Verde, each and every mango is hand-picked to guarantee quality standards are sustained.

Prior to freezing, our mangoes are automatically cut up into cubes, packed and are ready-to-use.

Now, that's fresh!



## Strawberries

These natural sweets are widely known across the world.

Infamous for their sweet flavor and robust red color. These natural delicacies are easy to enjoy and are inarguably delicious. Furthermore, they can be enjoyed in multiple ways including regular consumption, juices, pastry decorations and more!

At Verde only the finest strawberries are hand-picked from the farms

where they are then carefully transported to our processing plant.

From there, each and every strawberry fruit is delicately washed and sorted where a second line of quality control facilitates the process that determines which strawberries are Verde standard.

Following this process, the strawberries are then frozen and packaged directly.

Now, that's fresh!



## Green Beans

Our green beans are rich in vitamins, minerals and rich in flavor!

A naturally savory taste and free of any additives or preservatives.

Verde offers cut green beans in a uniform cuts.

An ideal side dish for any meal or salad. It can be sautéed, cooked or steamed.

Now, that's fresh!



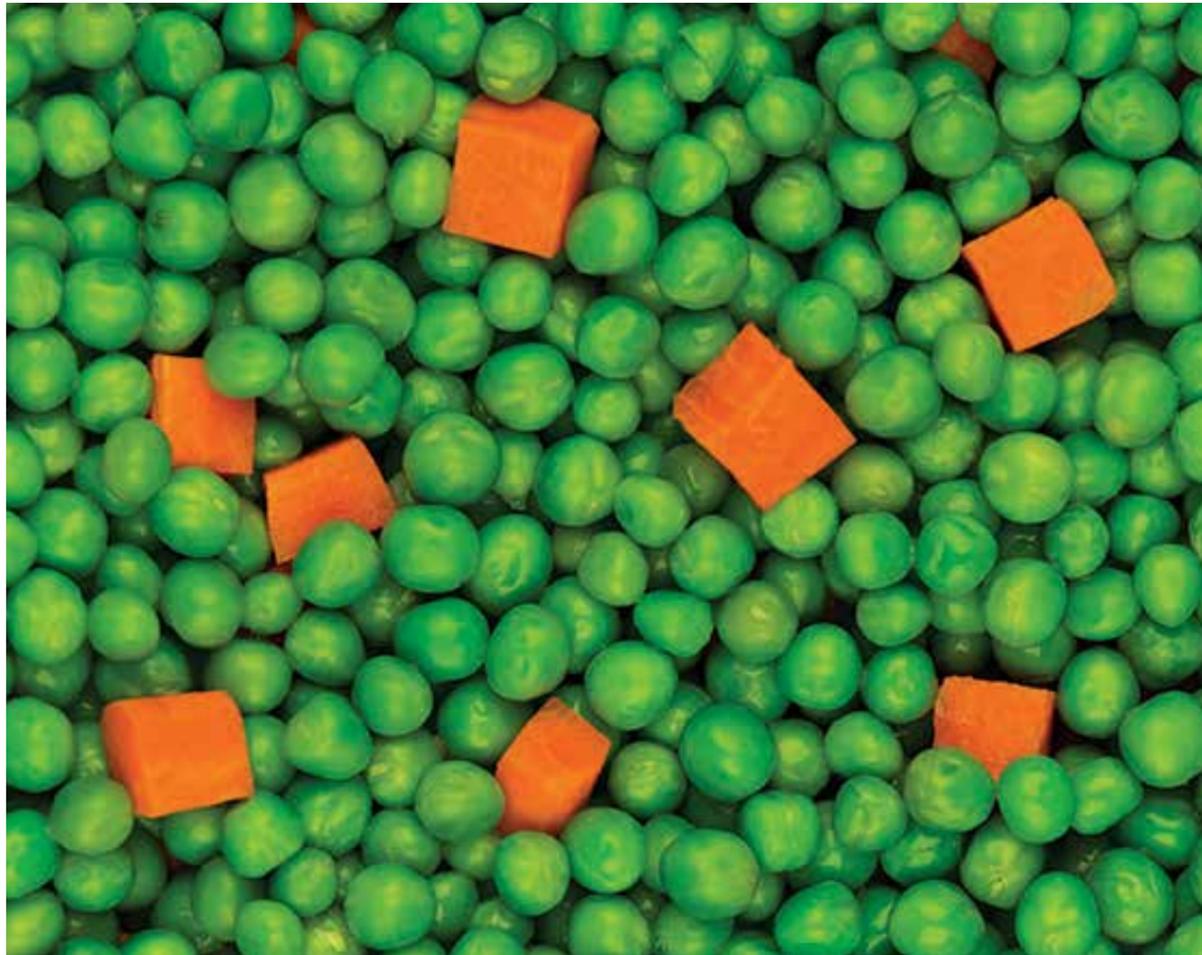
## Peas

Uniform perfectly round and robust green peas, full of vitamins, nutrients and minerals.

Quality control team at Verde guarantees only the finest of peas are chosen for processing.

Our green peas are delicious and a great healthy addition to any meal! Free from all additives and preservatives and 100% natural.

Now, that's fresh!



Now, that's fresh!



## Peas and carrots

A mixture of vibrant natural colors and a wide array of vitamins, nutrients and minerals.

Our peas and carrots mix is a perfect addition to any meal.

Stay healthy with this all natural mix of Verde Green Peas and Verde cut carrots!

Ideally sautéed or steamed for the perfect healthy side dish.

## Mixed vegetables

Three different varieties of vegetables : Peas, Green Beans and Carrots.

Each and every single ingredient of this mix is carefully chosen from the best quality product.

These are then sorted and blanched before being frozen and packed.

Verde mixed vegetables are a great choice for salads and vegetable soups as well.

Now, that's fresh!



Now, that's fresh!



## Mixed vegetables with corn

A blend of four different varieties of vegetables :

Peas, Green Beans, Carrots and sweet Corn.

This vibrant mix of natural colors, vitamins and nutrients makes it the perfect addition to any meal.

## Spinach

At Verde, our spinach leaves are handpicked so as to only utilize the finest leaves of exceptional quality.

Much like the majority of our projects, after quality control at the farms, our spinach leaves undergo a second round of quality control at our processing plant where only top of the line leaves are processed.

Following the washing process, the leaves are blanched, cooled and processed.

Our spinach leaves are rich in flavor, contain no additives or preservatives and full of vitamins, nutrients and minerals.

We offer two types of spinach whole leaves & minced spinach.

Now, that's fresh!



Now, that's fresh!



## Okra

At Verde, we offer Okra in 3 different sizes :

Extra (1-2.5 cm), Zero (2.5 – 3.5 cm) and Fine (3.5 cm – 4.5 cm).

Our okra is handpicked and conically cut to guarantee that only the finest quality product reaches the consumer's plate.

It is a traditional Egyptian and Middle Eastern delicacy that has been consumed for centuries.

Rich in color, as well as flavor, vitamins and minerals, this delicacy has been growing in popularity around the world in recent years! A wonderful addition to any meal, okra can be enjoyed in many dishes.

## Molokhia

An infamous dish served in Egypt for centuries.

This traditional Egyptian dish has gained massive popularity across the Middle East and Arab world.

At Verde, the finest Molokhia leaves are chosen before being minced and processed to guarantee preserving the great taste of such traditional dish.

Our product is of the highest quality and is 100% natural, containing no additives or preservatives.

It is an Egyptian delicacy that can be enjoyed globally.

Now, that's fresh!



## Cauliflower

Delicious crunchy vegetable that boasts a wide array of vitamins, minerals and nutrients.

The flowers of the cauliflower are sorted and picked carefully before being frozen and packed to preserve the cauliflower's delicious taste and texture.

**Verde** cauliflowers are a nutritional additive for any meal that can be sautéed or steamed.

Now, that's fresh!



## Broccoli

A crunchy vegetable with a robust green color, rich flavor, vitamins, minerals and nutrients.

A healthy addition to any meal, **Verde** broccoli can be sautéed and served as a side dish or they can be served as a main dish as well.

Now, that's fresh!



## Artichokes

The Artichokes are available in two varieties :

Artichoke Hearts and Bottoms.

The Artichoke bottoms are available in three sizes (3-5 cm), (5-7 cm) and (7 to 9 cm).

Artichokes are a delicious delicacy that only grows in a specific type of environment.

Our artichokes are carefully grown, hand-selected and automatically peeled to guarantee only the finest artichokes end up being Verde products.

The culinary uses of this vegetable are endless. Artichoke Bottoms can be stuffed with different stuffing (minced meat and white sauce, cream cheese).

The Artichoke Hearts on the other hand can be used as a perfect ingredient for vegetable soups, salads and can be served sautéed as a side dish.

Now, that's fresh!



## Taro

Traditional Egyptian dish that is full of flavor and unique taste.

At Verde, the best product is chosen, cut automatically into cubes before being washed, blanched, frozen and packed.

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## Vine leaves

Traditional Egyptian vegetable that is usually served stuffed, can be served as an appetizer, side or main dish.

This tasty treat is an extremely famous Middle Eastern dish that is enjoyed by people around the world.

Only the greenest, softest leaves are chosen at Verde to guarantee the unique delicious taste of this dish.

Now, that's fresh!



## Vegetables for Soup

A delicious mixture of Peas, Green Beans, Carrots, Potatoes, Zucchini and Celery.

At Verde, each ingredient of these is carefully chosen, sorted, automatically cut into small cubes before being blanched, frozen and packed to ensure their delicious taste remains unchanged.

Now, that's fresh!



## French Fries

Derived from only the finest potatoes, Verde French Fries is an improvement of popular delicacy that is consumed by people around the world.

An elegant golden color when cooked, our French Fries are full of flavor and crunch.

No additives or preservatives are used on our product.

Now, that's fresh!



## Croquette

A delicacy to be enjoyed by people of all demographics, this snack is rich in robust flavor and absolutely delicious.

Tender and soft on the inside, and just the right amount of crunchiness on the outside

# Now, that's fresh!



## Potato wedges

A lovely variation of potato snacks to be enjoyed with any meal.

Verde potato wedges are 100% natural, and extremely tasty!

A great addition to any meal.